

Rep Order# 6865502  
EC'd Yes

Ver# 1  
Status New


Traffic Order# 215771  
Printed: 10/19/2012 8:09 AM  
Last Received: 10/19/2012 7:54 AM  
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) PATRIOT MAJ. FUN  
Product PATRIOT MAJORITY  
Estimate#  
Buyer LISA CABANEL  
Phone#  
Fax#

Agency ( ) CAMPAIGN GROUP  
1600 LOCUST ST  
PHILADELPHIA, PA 19102  
Agency C/P1/P2/E  
Flight Dates 10/20/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845



--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		KRQE NW13	10/22-10/26	\$200.00	:30	1	1	M-F	6A-7A	\$200.00	1	
3		KRQE NW13	10/29-10/29	\$200.00	:30	1	1	M	6A-7A	\$200.00	1	
4		KRQE NW13 NOON	10/22-10/26	\$550.00	:30	2	1	M-F	12P-1230P	\$1,100.00	2	
5		KRQE NW13 NOON	10/29-10/29	\$550.00	:30	1	1	M	12P-1230P	\$550.00	1	
6		YOUNG & RESTLESS	10/22-10/26	\$300.00	:30	2	1	M-F	1230P-2P	\$600.00	2	
7		YOUNG & RESTLESS	10/29-10/29	\$300.00	:30	1	1	M	1230P-2P	\$300.00	1	
8		TALK	10/22-10/26	\$300.00	:30	2	1	M-F	2P-3P	\$600.00	2	
9		TALK	10/29-10/29	\$300.00	:30	1	1	M	2P-3P	\$300.00	1	
10		DR PHIL	10/22-10/26	\$300.00	:30	2	1	M-F	3P-4P	\$600.00	2	
11		DR PHIL	10/29-10/29	\$300.00	:30	1	1	M	3P-4P	\$300.00	1	
12		NWS	10/22-10/26	\$550.00	:30	2	1	M-F	4P-430P	\$1,100.00	2	
13		NWS	10/29-10/29	\$550.00	:30	1	1	M	4P-430P	\$550.00	1	
14		CBS EVE NWS	10/22-10/26	\$1,000.00	:30	2	1	M-F	5P-530P	\$2,000.00	2	
15		CBS EVE NWS	10/22-10/26	\$1,000.00	:30	2	1	M-F	530P-6P	\$2,000.00	2	

Rep Order# 6865502		Ver# 1	Status New	Traffic Order#		Printed: 10/19/2012 8:09 AM		2 of 3				
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Station KRQE-TV ALBUQUERQUE, NM.				Agency ( ) CAMPAIGN GROUP		Rep Firm ( ) PHILADELPHIA						
Advertiser ( ) PATRIOT MAJ. FUN				1600 LOCUST ST		Sales Office ( )						
Product PATRIOT MAJORITY				PHILADELPHIA, PA 19102		Salesperson ( ) AMY MCCREARY						
Estimate#				Agency C/P1/P2/E								
Buyer LISA CABANIEL				Flight Dates 10/20/2012 - 10/29/2012		Salesperson Phone# 215-568-6540						
Phone#				Hiatus Weeks		Salesperson FAX# 215-568-1845						
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
16		AVG ALL WKS	10/20-10/20	\$550.00	2 :30	1	1	SA	5P-6P	\$550.00	1	
17		JEOPARDY	10/22-10/26	\$1,400.00	2 :30	2	1	M-F	6P-630P	\$2,800.00	2	
18		JEOPARDY	10/29-10/29	\$1,400.00	2 :30	1	1	M	6P-630P	\$1,400.00	1	
19		WHEEL	10/22-10/26	\$1,700.00	2 :30	2	1	M-F	630P-7P	\$3,400.00	2	
20		WHEEL	10/29-10/29	\$1,700.00	2 :30	1	1	M	630P-7P	\$1,700.00	1	
21		D LETTERMAN	10/22-10/26	\$275.00	3 :30	2	1	M-F	1035P-1137P	\$550.00	2	
22		D LETTERMAN	10/29-10/29	\$275.00	3 :30	1	1	M	1035P-1137P	\$275.00	1	
23		LT FERGUSN	10/22-10/26	\$125.00	3 :30	3	1	M-F	1137P-1237A	\$375.00	3	
24		LT FERGUSN	10/29-10/29	\$125.00	3 :30	1	1	M	1137P-1237A	\$125.00	1	
25		ELEMENTARY	10/23-10/23	\$4,000.00	2 :30	1	1	TU	9P-10P	\$4,000.00	1	
26		CSI	10/24-10/24	\$3,600.00	2 :30	1	1	W	9P-10P	\$3,600.00	1	
27		BLUE BLOOD	10/26-10/26	\$1,500.00	3 :30	1	1	F	9P-10P	\$1,500.00	1	
28		AVG ALL WKS	10/20-10/20	\$1,100.00	3 :30	1	1	SA	9P-10P	\$1,100.00	1	
29		AMAZG RC	10/21-10/21	\$1,500.00	3 :30	1	1	SU	7P-8P	\$1,500.00	1	
30		NW 13	10/21-10/21	\$400.00	2 :30	1	1	SU	7A-8A	\$400.00	1	

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Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		NEWS	10/21-10/21	\$1,600.00	2:30	1	1	SU	10P-1030P	\$1,600.00	1	

---REPORT TOTALS---

Report Totals: 42 / \$35,275.00

---SALES MONTHLY TOTALS---

Oct 12: 32 / \$29,575.00 Nov 12: 10 / \$5,700.00  
Sales Totals: 42 / \$35,275.00  
Station Totals: 42 / \$35,275.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$95,338  
CABL 0% KASA 6% KASY 0% KBIM 0% KOAT 37%  
KOB 20% KRQE 37% KWBQ 0%

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Lisa Cabanel  
do hereby request station time concerning the following issue:

Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Patriot Majority of New Mexico

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority of New Mexico

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

# Spot Manager: All, 10/20/12-10/29/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/20/12												
Station: KRQE												
06865502	POL/Patriot M	215771	Sa KROE News	530p-6p	:30	P2	[ALL]	PATRIOT M		5:45:29 PM	PAT1201DAVI	\$550.00
06865502	POL/Patriot M	215771	Sat Hour 3	9p-10p	:30	P3	[ALL]	PATRIOT M		9:27:59 PM	PAT1201DAVI	\$1,100.00
												\$1,650.00
												\$1,650.00

Date: 10/21/12												
Station: KRQE												
06865502	POL/Patriot M	215771	KROE News Su	7a-8a	:30	P2	[ALL]	PATRIOT M		7:17:01 AM	PAT1201DAVI	\$400.00
06865502	POL/Patriot M	215771	Sun Hour 2	7p-8p	:30	P3	[ALL]	PATRIOT M		7:35:03 PM	PAT1201DAVI	\$1,500.00
06865502	POL/Patriot M	215771	LN Su	10p-1035p	:30	P2	[ALL]	PATRIOT M		10:24:43 PM	PAT1201DAVI	\$1,600.00
												\$3,500.00
												\$3,500.00

Date: 10/22/12												
Station: KRQE												
06865502	POL/Patriot M	215771	M-F KROE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:18:19 PM	PAT1201DAVI	\$550.00
06865502	POL/Patriot M	215771	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	PATRIOT M		12:58:41 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:12:30 PM	PAT1201DAVI	\$1,400.00
06865502	POL/Patriot M	215771	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	PATRIOT M		6:34:38 PM	PAT1201DAVI	\$1,700.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		11:49:06 PM	PAT1201DAVI	\$125.00
												\$4,075.00
												\$4,075.00

Date: 10/23/12												
Station: KRQE												
06865502	POL/Patriot M	215771	The Talk	2p-3p	:30	P2	[ALL]	PATRIOT M		2:29:11 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:34:47 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	CBS Evening Ne	5p-530p	:30	P2	[ALL]	PATRIOT M		4:59:26 PM	PAT1201DAVI	\$1,000.00
06865502	POL/Patriot M	215771	KROE News 13	530p-6p	:30	P2	[ALL]	PATRIOT M		5:58:28 PM	PAT1201DAVI	\$1,000.00
06865502	POL/Patriot M	215771	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:20:14 PM	PAT1201DAVI	\$1,400.00
06865502	POL/Patriot M	215771	Tue Hour 3	9p-10p	:30	P2	[ALL]	PATRIOT M		9:21:29 PM	PAT1201DAVI	\$4,000.00
06865502	POL/Patriot M	215771	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		10:47:00 PM	PAT1201DAVI	\$275.00
												\$8,275.00
												\$8,275.00

Date: 10/24/12												
Station: KRQE												
06865502	POL/Patriot M	215771	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	PATRIOT M		1:59:01 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:25:59 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	M-F KROE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:27:45 PM	PAT1201DAVI	\$550.00
06865502	POL/Patriot M	215771	CBS Evening Ne	5p-530p	:30	P2	[ALL]	PATRIOT M		4:58:26 PM	PAT1201DAVI	\$1,000.00
06865502	POL/Patriot M	215771	Wed Hour 3	9p-10p	:30	P2	[ALL]	PATRIOT M		9:21:29 PM	PAT1201DAVI	\$3,600.00
06865502	POL/Patriot M	215771	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		10:58:30 PM	PAT1201DAVI	\$275.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		12:00:42 XM	PAT1201DAVI	\$125.00
												\$6,150.00
												\$6,150.00

Date: 10/25/12												
Station: KRQE												
06865502	POL/Patriot M	215771	M-F KROE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:21:04 PM		\$550.00
06865502	POL/Patriot M	215771	M-F KROE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:16:35 PM		\$550.00
06865502	POL/Patriot M	215771	KROE News 13	530p-6p	:30	P2	[ALL]	PATRIOT M		5:51:04 PM		\$1,000.00
												\$2,100.00
												\$2,100.00

Date: 10/26/12												
Station: KRQE												
06865502	POL/Patriot M	215771	M-F KROE New	KROE News	:30	P3	[ALL]	PATRIOT M		6:24:20 AM		\$200.00
06865502	POL/Patriot M	215771	The Talk	2p-3p	:30	P2	[ALL]	PATRIOT M		2:29:11 PM		\$300.00
06865502	POL/Patriot M	215771	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	PATRIOT M		6:46:48 PM		\$1,700.00
06865502	POL/Patriot M	215771	Fri Hour 3	9p-10p	:30	P3	[ALL]	PATRIOT M		9:00:39 PM		\$1,500.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		12:23:54 XM		\$125.00
												\$3,825.00

{Sorted by: Date}

# Spot Manager: All, 10/20/12-10/29/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/26/12

\$3,825.00

Date: 10/29/12

Station: KRQE

06865502	POL/Patriot M	215771	M-F KROE New	KROE News	:30	P3	[ALL]	PATRIOT M		6:58:46 AM		\$200.00
06865502	POL/Patriot M	215771	M-F KROE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:12:58 PM		\$550.00
06865502	POL/Patriot M	215771	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	PATRIOT M		1:59:01 PM		\$300.00
06865502	POL/Patriot M	215771	The Talk	2p-3p	:30	P2	[ALL]	PATRIOT M		2:58:46 PM		\$300.00
06865502	POL/Patriot M	215771	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:52:28 PM		\$300.00
06865502	POL/Patriot M	215771	M-F KROE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:28:45 PM		\$550.00
06865502	POL/Patriot M	215771	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:20:59 PM		\$1,400.00
06865502	POL/Patriot M	215771	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	PATRIOT M		6:41:33 PM		\$1,700.00
06865502	POL/Patriot M	215771	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		11:25:45 PM		\$275.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		12:36:31 XM		\$125.00

\$5,700.00

\$5,700.00

\$5,275.00

[Sorted by: Date]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Lisa Cabanel  
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Senate
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: Patriot Majority of New Mexico

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>



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**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title